



# Economy 360:

### Interpreting Today's Economic Factors

- Thursday, January 30th
- 8:30 am 11:30 am
- LCCC Clay Pathfinder Bldg, Room 108 & 109
- FREE education session for CBR Members
- \$25 non-members
- approved for 3 hours of continuing education

Developing new skillsets is not a luxury in today's shifting market...it's a necessity! Major changes are occurring in every area of the country and have even the most successful real estate agents feeling challenged and concerned.

An agent who understands how to interpret economic indicators can turn these market challenges into a formula for success, helping both buyers and sellers establish realistic expectations based on their LOCAL market vs a national media message.

#### In this session, we'll discuss

- 6 Top Economic Indicators of market direction
- How to determine if your market is experiencing market transition or retraction
- Specific resources, skillsets and forms of communication that match this market in order to be the trusted advisor your clients deserve

Learn to control your business instead of just managing your circumstances... join us for this powerful session!

#### Want to learn more?

## **Register today!**

Are you a member of the Cheyenne Board of REALTORS®? Be sure to log in to receive CBR member pricing.

This session will put your buyer and seller presentation on steroids and help YOU create presentations that are highly market relevant!

Stay for a special Wyoming Real Estate Economic Forecast presentation with NAR's Deputy Chief Economist and VP of Research, Jessica Lautz

- 11:30 am 1:00 pm
- \$20 luncheon salad / chili / cinnamon roll buffet

Be sure to reserve for this **BONUS** presentation and lunch when registering for class!

Want to attend the lunch only? There's an option for that too!

Contact the Cheyenne Board of REALTORS<sup>®</sup> for assistance with registration, questions, and more information.

(307) 634-0363 or cbr@cheyennerealtors.com